

## Making the Playfair links – from Britain to Brazil

Every four years, a bit like the Olympics and the World Cup, trade unionists from around the world gather for the global congress of the International Trade Union Confederation. This June, over a thousand trade unionists met in Vancouver, Canada, where the 2010 Winter Olympics had taken place just months before. And the Playfair campaign went too.

ITUC Campaigns Officer Kristin Blom spoke about the international Playfair Alliance and the work being done to persuade the International Olympic Campaign and FIFA to run each Olympics and World Cup in line with international labour standards. Building Workers International official Carlos Anonuevo explained how trade unionists in South Africa had fought for decent work for construction workers building the stadiums for the 2010 World Cup underway while the conference met. And TUC Deputy General Secretary Frances O'Grady – together with TUC international spokesperson Sally Hunt (both in the picture below) briefed delegates on the Principles of Co-operation drawn up between the TUC and the London 2012 bodies, and what they meant for labour standards in supply chains.

Key participants in the meeting, however, were the Brazilian trade unionists who are looking to the future – both the 2014 World Cup and the 2016 Olympics/Paralympics will be staged in Brazil, and they expressed their keenness to learn the lessons of TUC work around London 2012 – for decent work and union organisation. They also took the time to endorse Playfair 2012, as this picture shows.

