



## LONDON 2012: PLAYING BY THE RULES ON WORKERS' RIGHTS?



### Chair:

**Kenny Bell**, Chair - TUC Regional International Forum, UNISON

### Speakers:

**Nirosha Priyadarshini Manakanda Dewage**, co-President, Free Trade Zones and General Services Employees Trade Union, Sri Lanka

Representative from the International Textile, Garment and Leather Workers Federation

**Anna McMullen**, Campaign Coordinator, Labour Behind the Label on the Playfair 2012 campaign

Followed by Q&As and action focussed discussions

**Date:** 20 April 2011      **Time:** 18.00-19.30

**Venue:** Black Swan Bar & Venue, Newcastle Arts Centre, 69 Westgate Road, Newcastle upon Tyne NE1 1SG.

Free admission & buffet from 17.45  
RSVP to Alex Rodgers at [arodgers@tuc.org.uk](mailto:arodgers@tuc.org.uk)

14,000 years is roughly the time it would take a Sri Lankan sportswear worker to earn Nike CEO's £8m pot for 2010. While Adidas, the official sportswear sponsor for London 2012, can afford £100m in sponsorship fees, it is less sure about paying a living wage to workers making its products.

The Playfair 2012 campaign believes this isn't playing fair. These mainly female workers play a vital role in making the Olympics possible. Olympic branded goods like mascots, caps and bags are already available on our high streets, so our activism is needed now to ensure that workers making these products and all sportswear in global supply chains are not exploited. Evidence from past Olympics shows a poor track record on respecting workers' rights. As London 2012 fast approaches Playfair 2012 is stepping up the pressure on the Olympic movement and sportswear brands to make sure that workers have their rights respected and are paid a living wage.

Find out more about working conditions in sportswear supply chains from keynote speaker Nirosha Priyadarshini Manakanda Dewage, and learn about how workers in Sri Lanka are mobilising to win better pay and conditions.

As consumers we are linked to these millions of workers worldwide and by acting together we have the power to bring about change and demand that London 2012 is the first ethical Olympics providing Decent Work and dignity for all.

Playfair 2012 is coordinated by the TUC and Labour Behind the Label and supported by:



**FIND OUT MORE ABOUT THE PLAYFAIR 2012 CAMPAIGN. BE INSPIRED TO GET INVOLVED AND MAKE A DIFFERENCE. [www.playfair2012.org](http://www.playfair2012.org)**